



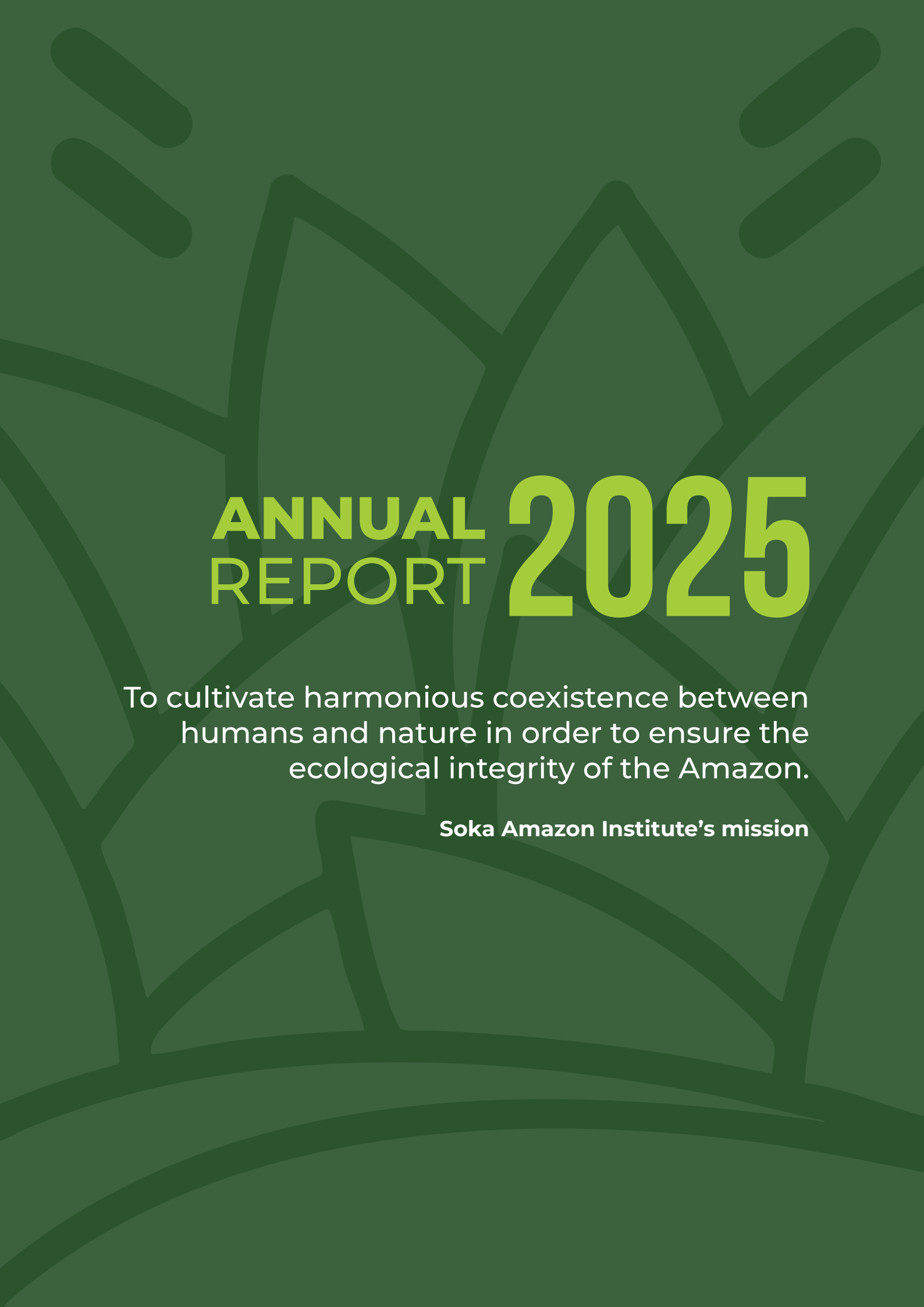
INSTITUTO SOKA
AMAZÔNIA



RPPN
Dr. Daisaku Ikeda

ANNUAL REPORT 2025





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To cultivate harmonious coexistence between
humans and nature in order to ensure the
ecological integrity of the Amazon.

Soka Amazon Institute's mission



DEAR PARTNERS, DONORS, AND COLLABORATORS,

It is with a deep sense of gratitude and accomplishment that I address each one of you.

The significant results we achieved in 2025 are a direct reflection of the perfect synergy between the efforts of our team and the invaluable support of those who believe in the mission of the Soka Amazon Institute.

Over the past year, we strengthened our educational DNA and reaffirmed our commitment to the principle that human happiness is inseparable from harmony with the environment.

Together, we turned goals into transformative realities:

Recognition of excellence: we achieved the Green Room certification by the Ministry of the Environment, validating the thoroughness of our Environmental Education Program and integrating us into a strategic network of sustainable practices in Brazil.

Educational impact: we reached **1,825 students** and engaged **120 educators** through more than 225 hours of direct educational activities.

Reforestation and biodiversity: we produced and managed **3,367 high-quality seedlings** in our nursery. Additionally, we expanded greenness beyond our reserve by donating and planting seedlings in schools and communities, fostering shared responsibility.

Hands-on environmental action: in a historic mobilization, our 3rd Cleanup Drive removed **10.9 tons of waste** from the banks of the Rio Negro, with the participation of 198 volunteers.

Global protagonism: we brought the voice of the Amazon and Soka humanism to the global stage during **COP30** in Belém (Pará), where our Global Ethical Accounting initiatives were recognized as successful examples.



In the face of a context marked by major environmental challenges, such as illegal deforestation, wildfires in the Amazon, and severe flooding of the Rio Negro, we reaffirm the urgency of initiatives that not only monitor but also regenerate, educate, and confront the climate injustice that directly impacts the most vulnerable communities in our region.

Each action carried out in 2025 represented a firm step toward building a legacy of harmony and transforming indignation in the face of current challenges into concrete actions for the preservation of life.

Every seedling planted and every young person inspired represents a seed of hope for the future of our biome. As our founder, Dr. Daisaku Ikeda, reminds us, the Amazon is a “treasure of humanity” and must be preserved as proof of our wisdom and our love for the Earth.

Thank you for being an essential part of this journey. Strengthened by the achievements of 2025, we will go even further in the years ahead, cultivating harmonious coexistence and a legacy of interdependence among all living beings.

With deepest gratitude,



**Luciano Gonçalves
do Nascimento**

President, Soka Amazon Institute



DEAR READER,

If this document has reached you, it is because we share common commitments: environmental education, experiences in the Amazon, and a deep respect for Indigenous peoples and forest communities. Even mediated through these pages, this encounter represents, for us at the Soka Amazon Institute, an important step toward closer engagement and growth along this journey.

The report you have in hand is the result of the collective efforts of many individuals who have dedicated their talent, sensitivity, and hard work to the activities carried out and the results presented here. **As you move through these pages, we invite you to walk with us, open pathways for new dialogues and potential partnerships, and strengthen the bonds that unite our shared purposes and aspirations.**

We have sought to document not only actions and outcomes, but also the spirit that guides our work: joy in what we do, unity in our practices, courage in the face of challenges, and an enduring commitment to justice. These values are a living part of the Soka Amazon Institute's daily activities and guide each of our initiatives.

Our area of operation is located within a Private Conservation Unit, classified as a Private Natural Heritage Reserve (PNHR). As conductors of the management plan, we work across different operation zones, including environmental education. For over a decade, we have been developing educational practices in non-formal settings, engaging children, youth, and adults in learning and awareness processes focused on fostering a harmonious relationship with nature.



Through our close connection with the Forest and the Negro and Solimões Rivers, home to the remarkable natural phenomenon known as the Confluence of Waters, an experience has emerged that inspires us every day. Over the past year, we have sought to plant in the hearts of all who have passed through this space the humanistic vision of Dr. Daisaku Ikeda, the Institute's founder, who generously dedicated this heritage, also recognized as a historical and archaeological site, to the creation of a legacy of education, a culture of peace, and respect for life.

We hope that this document will flourish and bear meaningful results. May it inspire reflection, encourage new possibilities for collaboration, and strengthen in each reader a shared commitment to a common journey in support of education, peace, and life.



João Carlos Júnior

Environmental Director
Soka Amazon Institute





AWAKENING OF AWARENESS: THE EDUCATIONAL DNA OF SOKA AMAZON INSTITUTE

At Soka Amazon Institute, Environmental Education is not a department, but part of our very genetic code. This DNA has been inherited directly from the founders of the Soka Gakkai, whose humanistic foundations affirm that human happiness is inseparable from harmony with the natural environment.

THREE DECADES PUTTING DOWN ROOTS: CONSOLIDATING A LEGACY

Our history in the Amazon is marked by resilient planning and a long-term vision. It began in 1990 with the strategic acquisition of the area that would later become a fortress of preservation. At that moment, we sowed the seeds of an unwavering commitment to the biome, fully aware that safeguarding such a vital territory would require patience, dedication, and perseverance.





This maturation process, spanning more than two decades, culminated in 2014 with the institutional establishment of the Soka Amazon Institute. What began in 1990 as an initiative focused on preservation evolved into a robust institution, equipped to broaden its social and scientific contributions. The creation of the Dr. Daisaku Ikeda Private Natural Heritage Reserve (PNHR) signifies not the mere protection of forest land, by isolating it, but the dedication of a living laboratory to humanity.

FROM PRESERVATION TO EDUCATION: A CONTINUOUS COMMITMENT

Over more than 30 years, from the first steps in the 1990s to the consolidated structure we have today, we have learned that protecting biodiversity is fundamentally an educational act.



The Decisive Transition

The official establishment in 2014 enabled us to transform territorial protection into structured and systematic action, exemplified by initiatives such as the Soka Amazon Environmental Academy and our certification as a Green Classroom (Sala Verde) by Brazil's Ministry of the Environment and Climate Change.



The legacy in action

We honor the legacy of Dr. Daisaku by caring for every tree planted since the 1990s and for every student we welcome, nurturing them as seeds of a new civilization.



EDUCATING FOR LIFE

Connecting our origins in 1990 with our current structure means understanding that the Soka Amazon Institute is the result of human revolution applied to territory. **By protecting this environment for three decades, we are not merely preserving carbon stocks or species, we are cultivating a new ethic of care.**

At the opening of this report, we reaffirm that our educational mission embodies a commitment that transcends generations: the dream sown in 1990 to the transformative reality that the Institute represents today for the Amazon and for the world.





GREEN CLASSROOM CERTIFICATION:

EXCELLENCE RECOGNIZED BY THE MINISTRY OF THE ENVIRONMENT

On February 17, 2025, the Soka Amazon Institute reached a new milestone in its educational trajectory: the Environmental Academy Project was officially certified by the Ministry of the Environment (ME) as a Green Classroom (Sala Verde).

More than an institutional seal, this certification validates the rigor and depth of our Environmental Pedagogical Project (EPP), integrating the Institute into a strategic national network of knowledge and sustainable practices exchange across Brazil.





ALIGNMENT WITH THE GLOBAL AGENDA

This achievement represents the local materialization of global commitments embraced by the Institute, directly aligned with the pillars of the Earth Charter and the SDGs:



Earth Charter (Principle 14): by democratizing access to information and promoting non-formal environmental education, the Institute fulfills the call to “integrate into formal education and life-long learning the knowledge, values, and skills needed for a sustainable way of life.”



SDG 4 (Quality education): strengthens the goal of ensuring that all learners acquire the knowledge and skills necessary to promote sustainable development.



SDG 15 (Life on land) and **SDS 17** (Partnerships for the goals): the certification demonstrates that the institute is technically prepared for rigorous governmental evaluations, acting as a strategic partner of the State in protecting the Amazon biome.



Strategic impact

Being recognized as a Green Classroom affirms that the Soka Amazon Institute not only preserves the forest, but also transforms it into a dynamic center of planetary citizenship, where access to environmental information is upheld as a guaranteed right for visitors and surrounding communities.





ENVIRONMENTAL ACADEMY:

CONSOLIDATION, SYNERGY, AND IMPACT

In 2025, the Environmental Academy consolidated itself as a program with exceptional results, driven by continuous and inspiring engagement with administrators and educators. Strengthening this network enabled not only the achievement of established goals, but the surpassing of pedagogical and social expectations.

SYMPHONY BETWEEN ART AND ENVIRONMENT

One of the key features of this cycle was the integration of new educational units, highlighted by the partnership with the Aníbal Bessa Arts Center. The inclusion of students who dedicate their after-school hours to music and drama fostered a memorable encounter: the convergence of artistic expression and ecological awareness. This symphony born from the meeting of art and nature renewed our hopes and demonstrated that aesthetic sensibility is a fertile pathway to deep and transformative environmental education.





GOALS ACHIEVED AND SHARED LEGACY

The total success of the 2025 goals resulted from the joint efforts of the Soka Amazon Institute team, SEMED teachers, volunteers, and institutional partners. Beyond numbers, we left seeds of transformation planted both in school grounds and in the hearts of every student and educator involved.

PERFORMANCE AND IMPACT INDICATORS

Reach and engagement



1.825

students
reached



120

educators
engaged



3.700

engagements
over 2 years
(2024-2025)



+225

hours of direct
educational
activities





REFORESTATION AND AFFORESTATION INITIATIVES

Our work in 2025 expanded beyond the reserve,
bringing green spaces into communities:

School tree-planting

91 seedlings

planted directly in school courtyards
and shared spaces of partner schools

Community engagement

193 seedlings

distributed to school communities (parents,
students, and staff), encouraging home
planting and shared responsibility

Practical experience

1.800 seedlings

produced and managed in collaboration
with students in the nursery

Field experience

In-site sessions

50

theoretical
and practical
activities

Field activities

50

immersive
expeditions

Interpretive trails

170 km

of guided trails with in
the Dr. Daisaku Ikeda
Private Natural
Heritage Reserve
(PNHR)





QUALITATIVE IMPACT ANALYSIS

Beyond quantitative data, structural transformations were observed in participant's profiles:

Awareness of interdependence:

Enhanced perception of the intrinsic connection between society and nature



Amazonian identity:

A deeper sense of belonging and appreciation for the local territory



Behavioral change:

Positive feedback from administrators regarding increased student interest, participation, and attitudinal development





ENVIRONMENTAL ACADEMY SPECIAL ENVIRONMENT WEEK:

THE POWER OF ART AND PARTNERSHIP IN EDUCATION





In June 2025, during Environment Week, the Soka Amazon Institute held a special edition of the Environmental Academy at the Municipal School Professora Maria Raimunda Marques Brasil. This edition was marked by a dynamic program aligned with the project's pedagogical objectives and enhanced by unprecedented and inspiring collaboration.

On this occasion, the Academy's content was exceptionally adapted to incorporate playful and artistic activities. A key highlight was the synergy generated by the joint participation of characters from two distinct projects, who came together to enrich the students' experience in an innovative and engaging way:

- **The Hut of Environmental Knowledge – SEMED: Storytelling and tradition**

We were honored by the special participation of characters from the SEMED Storytelling Project, originating from The Hut Environmental Knowledge. Their presence brought popular wisdom and oral tradition to the heart of the Academy through:

- **Mr. Mário:** sharing narratives and forest knowledge.
- **Ms. Gigi, the ant:** playing a key role in pedagogical mediation with schools.





- **Arts Company – Soka Amazon Institute:
Forest legends and symbols**

The Institute's Arts Company actively participated with characters portrayed as legends and symbolic elements of the Amazon rainforest. The artistic performance served as a powerful educational resource, bringing students closer to the region's history, culture, and socio-environmental values, through the presence of:

- **Curupira:** the protector of forests and animals.
- **Onça-pintada (jaguar):** the symbol of strength and ecosystem balance.
- **Iara:** the “Mother of Waters”, who calls attention to the preservation of rivers.



SYNERGY THAT ENHANCES LEARNING

This convergence of knowledge and artistic expression demonstrated the extent to which initiatives such as this one can be strengthened. The interaction among characters from SEMED, the arts company, and the Soka Amazon Institute created a cohesive and engaging narrative, seamlessly integrated with the theoretical content addressed in the Environmental Academy. This approach ensured continuity in the educational pathway developed throughout the project, while presenting it in a more sensitive, human-centered, and, above all, effective way to foster planetary consciousness.

This hybrid methodology made a significant contribution to:

- Expanding student engagement in a remarkable way.
- Strengthening the understanding of environmental issues through playful experiential learning.
- Promoting a formative experience that articulates scientific knowledge, cultural identity, and environmental education, demonstrating that art is a powerful tool for socio-environmental transformation.

The positive response from students and educators reinforces our conviction in the power of uniting art and environment, opening promising pathways for future editions and for the expansion of this methodology within the Environmental Academy.



VOLUNTEERING AND TRAINING: AN EXPANDING INTERDISCIPLINARY NETWORK





In 2025, the Soka Amazon Institute consolidated one of the most promising fronts of its Environmental Academy: the volunteering and field training program.

The successful implementation of its second edition reaffirmed our commitment to developing leadership for sustainability.

One of the most inspiring milestones of this edition was the interdisciplinary diversity of young participants. We were honored to welcome undergraduate students from a wide range of fields, including:

Biology

Bringing
scientific
knowledge of
ecosystems

Geography

Offering
socio-territorial
perspectives of
the biome

Tourism

Focusing on
the sustainable
valorization of
natural
resources

Pedagogy

Essential for
educational
mediation with
schools

This convergence of knowledge not only enriched the Institute's internal discussions, but also enabled a more holistic and comprehensive approach to the activities developed with partner schools.

VALUE OF VOLUNTARY COMMITMENT

A source of particular pride, that further enhances the honorable nature of this initiative, was the volunteering spirit that inspired these young participants. At the Soka Amazon Institute, we believe that true change arises from a genuine desire to contribute. Witnessing these undergraduate students freely dedicating their time, talent, and energy to the Amazonian cause is clear evidence that we are cultivating a new generation of engaged planetary citizens.





GUIDANCE AND JOY OF LEARNING

To ensure that actions are carried out with excellence, all volunteers underwent training that combined technical knowledge with humanistic philosophy.

Soka Amazon Institute Environmental Academy is not merely a teaching space, but a laboratory of experiences. Our pedagogical guidelines are rooted in the conviction that young people should experience learning with joy. We believe that environmental education should not be grounded in fear or guilt, but rather in the joy of discovery, in the admiration for nature, and in the shared happiness of building a more sustainable future together.





THE HUT GOES TO SCHOOL:

GREATER REACH AND STRENGTHENING OF COLLABORATIVE WORK

At the Soka Amazon Institute, we understand that environmental education flourishes through collaboration and interdependence. Therefore, throughout 2025, we actively participated in The Hut (in the Tupi-Guarani languages means oca: a traditional Indigenous communal house in Brazil) Goes to School initiative, promoted by the Municipal Department of Education (SEMED) of Manaus through The Hut of Knowledge.

Our engagement with this movement was not limited to institutional presence alone, but represented a deliberate effort to expand our actions in society and to contribute more broadly and effectively through network-based collaboration. By joining multiple partners to develop educational activities, we strengthened local pedagogical structures and expanded the reach of our mission.





DONATIONS, SOWING, AND PLANTING:

PRACTICAL IMPACT ON SCHOOL COMMUNITIES

Biweekly visits to urban and rural schools in Manaus became moments of deep exchange and dialogue about the vital importance of trees and bees for environmental balance. Each visit engaged an average of 50 elementary school students, fostering awareness that everyone is an agent of transformation.

Our direct contribution to school communities included:

DONATION OF NATIVE SEEDLINGS

Approximately 15 seedlings of native trees from the region were donated to each school, promoting afforestation and contact with local flora.

COLLECTIVE SOWING

Students participated in sowing sunflower seeds as a symbolic and practical act of cultivating life.

COOPERATIVE PLANTING

The planting of five seedlings with the active participation of students, teachers, and administrators, transforming the school environment and reinforcing community ties.

RESULTS AND LEGACY OF BELONGING

Participation of 12 schools, reaching approximately 600 students. As a direct result, 180 seedlings were donated and 60 planted, leaving a legacy of greenery, care, belonging, and environmental preservation.



NATURE CONSERVATION

INTEGRATED MANAGEMENT AND EXCELLENCE IN PROTECTED AREAS

As the managing institution of the Dr. Daisaku Ikeda Private Natural Heritage Reserve (PNHR), the Soka Amazon Institute recognizes that conserving this fragment of the Amazon rainforest requires more than routine maintenance; it calls for an ongoing commitment to excellence and socio-environmental innovation. In 2025, our work was consolidated around the following fundamental pillars:

- **Comprehensive Surveillance and Protection**

Fencing and monitoring:

The protection of 100% of the reserve's perimeter was completed. A continuous monitoring system was implemented to identify vulnerabilities, enabling swift, assertive, and educational responses, while also establishing a record of territorial management progress.

- **Forest Production and Sustainable Management**

Excellence in Silviculture:

The native seedling production process was optimized by adopting rigorous quality control standards from germination to distribution, ensuring higher planting survival rates.





Waste Management:

The implementation of a solid waste management system across all PNHR operations has been initiated aligning internal practices with global sustainability goals.

BIODIVERSITY AND CITIZEN-FRIENDLY SCIENCE

To properly care for the PNHR, it is essential for us to know in-depth every animal and plant that lives there. To support this work, we use citizen-friendly science apps such as eBird and iNaturalist, which function as open-access platforms where anyone can record what they observe in nature, transforming simple records into scientific data that support biodiversity understanding and protection.







Periodically, we organize gatherings within the reserve to catalog local fauna and flora. These moments of collective engagement bring together the community, partner companies, and other institutions to observe the forest alongside us.

To ensure the quality of this effort, we rely on the support of the Vem Passarinhar (Come join us for birdwatching) Project, developed by the University of the States of Amazonas (UEA), which contributes specialized expertise to our avifauna inventory.

Thus, each photograph or record contributes to safeguarding the future of our reserve. You can explore what we have already documented through the links below:

**Birds at
Headquarters
(eBird):**



**Birds in the
PNHR
(eBird):**



**Flora and
Fauna
(iNaturalist):**



● **Animal Welfare**

We maintain a reception and care protocol for abandoned animals found within the unit area, ensuring fauna integrity and ecosystem balance.

● **Exchange and Governance**

Conservation Networks:

We actively participate in PNHR Meetings, consolidating our presence in the national landscape of Conservation Units and promoting the exchange of technologies and experiences with other private reserves.



COMPREHENSIVE FENCING AND MONITORING

The consolidation of more than 3 km of fencing in the Dr. Dai-saku Ikeda PNHR goes beyond physical protection; it affirms a sustained commitment to safeguarding the integrity of a sanctuary of Amazonian biodiversity. This process is essential to ensuring the recognition and respect of the area as a strategic Conservation Unit.

ACTIVE SURVEILLANCE AND VULNERABILITY DIAGNOSIS

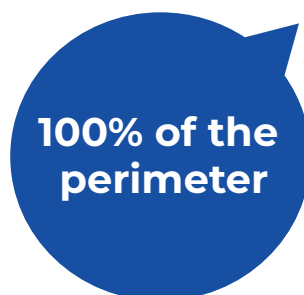
We implemented a rigorous perimeter monitoring routine, enabling:

- **Early identification:** detection of threats and mapping of opportunities for continuous improvement in reserve management.
- **Waste management on the Rio Negro:** given our privileged location, monitoring extends to the banks of the Rio Negro, enabling a precise analysis of the impact of solid waste carried by the river.
- **Educational action:** data collected along the banks informs decision-making, transforming environmental challenges into educational and awareness tools for communities and visitors.



**Protected
extension**

**Monitoring
area**



**Vulnerability
points**



SEEDS, SEEDLINGS, AND CONSERVATION

Seedling production follows the most rigorous quality standards, aiming not only at reforestation but also at biodiversity enrichment and hands-on environmental education.

We believe that by connecting a person to a seedling, we can create a bond that transcends the technical act of planting: it connects two lives through a shared commitment to the future of the planet.

FOREST NURSERY RESULTS (2025 CYCLE)

In 2025, our nursery consolidated itself as a strategic center for native species propagation, achieving the following milestones:

- **Total production:** 3,367 high-quality seedlings produced and monitored.
- **Urban enrichment:** seedlings allocated to the recovery and urban greening of critical areas in the city of Manaus.
- **Community action and partnerships:** 567 seedlings selected for strategic donation, with a focus on:
 - Public schools (strengthening grassroots environmental education).
 - Local communities and partner institutions.
- **Humanistic reflection:** each distributed seedling carries the potential to transform landscapes and the awareness of those who receive it, becoming a living symbol of our mission in the Amazon.





LEADING BY EXAMPLE

Preserving the Amazon begins with coherence in our internal actions. In 2025, the Soka Amazon Institute took a decisive step by implementing Phase One of the Solid Waste Management Plan (PGRS) in the Dr. Daisaku Ikeda PNHR.

More than an operational adjustment, this initiative seeks to transform habits and strengthen deep ecological awareness among staff and visitors.

Infrastructure and Awareness



Signage and selective collection: strategic disposal points were established throughout circulation areas, using standardized collectors in accordance with current technical standards.



Source reduction: practices such as reusable cups and conscious consumption were encouraged, aiming to drastically reduce waste generation within the reserve.



Behavioral education: this phase was completed with low financial investment but high engagement capital, proving that political will and institutional example drive social change.







IMPACT AND FUTURE VISION

In light of increasing anthropogenic pressures (human action) on the PNHR, this management system provides:



Quantitative control: accurate data on waste generation to support the definition of future reduction targets.



Educational environment: the Conservation Unit itself becomes a pedagogical tool, enabling visitors to learn proper waste disposal practices through direct experience.

ETHICAL MANAGEMENT AND ANIMAL WELFARE: LEARNING IN INTEGRATED CONSERVATION

Faced with the global challenge of animal welfare and the abandonment of domestic animals in the surroundings of conservation units, Soka Amazon Institute implemented the Animal Intake and Welfare Protocol. This targeted, solution-oriented initiative was designed to mitigate immediate impacts, but has been gradually becoming a valuable field of institutional learning on coexistence between urban environments and protected areas.







STRATEGIC ALLIANCES AND ETHICAL MANAGEMENT

A key technical partnership with the NGO Anjos de Rua (Street Angels) transformed a management challenge into a protection network, ensuring animal dignity through:



Population control: systematic spaying and neutering to interrupt uncontrolled reproduction within the reserve area.



Health protocol: complete vaccination cycles and treatment of pre-existing conditions, ensuring environmental sanitation.



Nutritional security and ecological balance: the provision of a balanced diet plays a strategic role: by meeting the animals' nutritional needs, it is possible to mitigate their hunting instinct and protect the native wildlife of the PNHR.

Adoption and placement pathways

The program has set ethical guidelines for the placement of animals at this stage:



Responsible adoption: rehoming of young, adoptable animals in safe homes.



Integration of senior animals: those with lower adoptability are integrated into the daily life of the unity, symbolically assisting monitoring activities and receiving permanent on-site care.



SUSTAINABILITY AND LEGAL GOVERNANCE

The maintenance of this protocol is ensured through a Conduct Adjustment Agreement (TAC), established via the Environmental Court. This governance model guarantees food security and the necessary veterinary support without burdening resources directly allocated to forest conservation, serving as a case study on the use of legal mechanisms to address socio-environmental liabilities.

EXCELLENCE IN ACADEMIC EXCHANGE AND FIELD EXPERIENCE:

I STUDY TOUR

In 2025, the Soka Amazon Institute consolidated its expertise as a reference center for international education by hosting the I Study Tour, through a strategic partnership with Soka University of America (SUA). We welcomed a group of 13 students led by Dr. Ian William, in a journey that demonstrated the logistical capacity and scientific depth of our institution in the Amazon context.





The Institute's capacity to manage programs of this magnitude was reflected through the execution of a highly complex schedule, integrating:



Technical training: delivery of the Basic Course on Amazon Seed Management, connecting students to local biodiversity through hands-on experiences.



Scientific articulation: promotion of academic exchange in partnership with the Amazon National Research Institute (INPA), highlighting our strong institutional ties with leading research centers in the region.



Cultural and ethical immersion: an expedition to the Kambeba Indigenous Community "Três Unidos," in the Upper Rio Negro, providing a transformative experience of dialogue with traditional communities and their ancestral knowledge.

With its unique structure and expertise, as well as well-established institutional relationships, the Soka Amazon Institute reaffirms its role as a vital link between the global academic world and the Amazonian reality.





EVENTS





WATERS OF THE AMAZON SEMINAR: SCIENCE AND TRADITION IN MOTION

In 2025, the Soka Amazon Institute, in partnership with the Amazon National Research Institute (INPA), celebrated a decade of technical cooperation with another edition of the Waters of the Amazon Seminar. This event has become a milestone in integration, bringing together scientific rigor and the wisdom of traditional communities in favor of the preservation of life.

The seminar was not limited to theoretical debates; it unfolded into high-impact practical actions in two distinct community initiatives, reaffirming our commitment to environmental education and the appreciation of Amazonian culture.

Strengthening Autonomy: Nursery in the “Três Unidos” Kambeba Community

As a strategic outcome of the seminar, on October 22, 2025, the Institute facilitated the establishment of a forest nursery in the Kambeba Indigenous Community. This initiative goes beyond simply planting seedlings:







Restoration and culture: the nursery enables the community to cultivate essential native species for the recovery of degraded areas while preserving their way of life.



Territorial empowerment: by providing tools and technical knowledge, the Institute promotes forest resilience and the community's autonomy in the sustainable management of its territory, while respecting ancestral wisdom.



Innovation and sustainability: in the municipality of Careiro da Várzea, the partnership with INPA enabled the practical application of Social Technology through a workshop on producing paper from forest residues:



Multi-actor Engagement: led by Dr. Marcela Amazonas (Coordinator of Social Technologies at INPA), the workshop brought together a diverse audience, including community members, teachers, fishermen, and youth.



Private sector involvement: the event featured the active participation of partner companies such as Visteon and Tutiplast, highlighting the strength of the socio-environmental responsibility network coordinated by the Soka Amazon Institute.

These initiatives exemplify the Institute's commitment to the common good, demonstrating that environmental conservation is inseparable from social development and human dignity.



SEJA BEM-VINDO VII CBRP

o de Reservas Particulares do Patrimônio Na



NATIONAL REPRESENTATION AND MANAGEMENT EXCELLENCE:

VII BRAZILIAN CONGRESS OF PNHRs

In July 2025, the Soka Amazon Institute reaffirmed its strategic position in the private conservation landscape by participating in the 7th Brazilian Congress of Private Natural Heritage Reserves (PNHRs) in Belo Horizonte, Minas Gerais. The Institute was represented by Forest Engineer Emily Carlucci, whose participation was made possible through a grant recognizing the relevance of the work developed at the Dr. Daisaku Ikeda PNHR.

This immersion was crucial for aligning the management of the Dr. Daisaku Ikeda PNHR with the most advanced discussions on the future of Private Natural Heritage Reserves in Brazil. The main benefits of our participation include:



Benchmarking and innovation: direct exchange with managers from across the country provided valuable insights to evaluate our conservation metrics and apply new forest management methodologies.

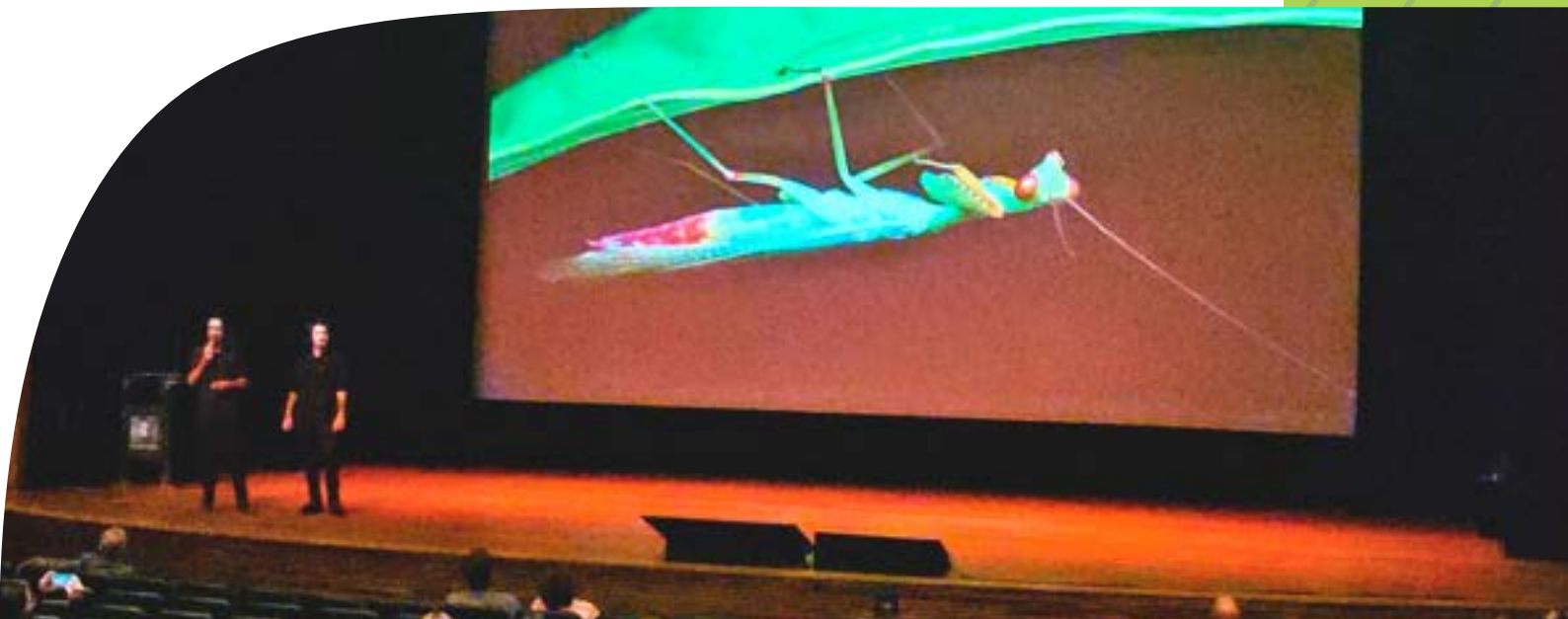


Frontier topics: the congress facilitated in-depth discussions on critical issues for the sustainability of protected areas, such as Payments for Environmental Services (PES), investment mechanisms, and the provision of direct services to the local community.



Network strengthening: networking with experts and fellow "PNHRists" consolidated partnerships that directly enrich the governance practices of the natural heritage under our care.

Active participation in this national forum demonstrates the Soka Amazon Institute's commitment to pursuing continuous excellence and innovation. We returned from Belo Horizonte with the certainty that the Dr. Daisaku Ikeda PNHR not only follows best practices but is also on track to present, in future editions, successful case studies that will serve as inspiration for private conservation across Brazil.





ACHIEVEMENTS AND MILESTONES

Fostering leaders and globalizing knowledge

In 2025, the educational branch of Soka Amazon Institute reached new levels of influence, consolidating its Humanistic Environmental Education methodology both in international forums and in the empowerment of Amazonian youth.

International leadership:

8th Congress of Portuguese-Speaking Countries

Between July 21 and 25, the Institute reinforced its global relevance by actively participating in two strategic fronts:



Methodology dissemination: director João Carlos Junior presented our environmental education project at the prestigious International Earth Charter forum, connecting our local practices to global sustainability principles.



Hands-on technical exchange: congress participants from various regions of Brazil were welcomed for an immersive experience at the Environmental Academy. The visit allowed specialists to engage with our pedagogical methodology through seedling production and direct planting along our trails.





Leadership development:

6th State Youth Conference on the Environment

Our commitment to the future of the Amazon was reflected in our role as a key contributor to the conference, held in Iranduba.



Mentorship and writing: as members of the organizing committee, the Institute conducted text production workshops for public school students, focusing on the theme “Education and Climate Justice.”



Fostering engagement: our actions helped equip 18 young participants selected for the national stage, consolidating the Institute as a facilitator of youth leadership.



Representation at the national stage (Luziânia – GO)

The culmination of this cycle took place in October, with our Environmental Education Coordinator participating as part of the Amazon state delegation.



Support for diversity: the Institute provided direct support to 17 young representatives of Amazonian diversity, including quilombola students, those from traditional communities, riverside communities, and students in inclusion programs.



Federative impact: by integrating into the national organization, the Soka Amazon Institute ensured that the voices and realities of the Amazon were clearly heard, highlighting environmental education as a tool for social justice and the protection of life.



INSTITUTIONAL ARTICULATION:

ADMISSION TO CIEA-AM AS RECOGNITION OF EXCELLENCE

The impressive trajectory of the Instituto Soka Amazônia reached a major milestone in August 2025 with its official admission as a member of the Interinstitutional Commission for Environmental Education of the Amazonas (CIEA-AM). This recognition at the 97th board meeting was not merely an administrative formality but a direct reflection of the work carried out across all of our bases.

Recognition of a legacy

The Institute's admission was marked by moving testimonials from commission members, who highlighted actions of strong symbolic and practical value, such as:

- The planting carried out in memory of Covid-19 victims, which brought together mourning and environmental regeneration.
- The tree revitalization project at CEMEI Padre Pedro Gabriel, which demonstrated our capacity for urban and school transformation.





STRATEGIC ACTION AND PUBLIC POLICY

CIEA-AM stands as the highest forum for environmental education (EE) coordination in the state, uniting government, universities, and civil society. By securing a seat at this table, Soka Amazon Institute takes on a leading role in shaping socio-environmental guidelines:

- **Influence on state-level decisions:** active participation in the planning, monitoring, and evaluation of public policies for EE in Amazonas.
- **Humanistic voice:** the integration of a life-centered philosophy and Soka humanism into democratic debates that shape the region's sustainable future.
- **Government integration:** strengthening the connection between public authorities and the practical initiatives carried out at Dr. Daisaku Ikeda PNHR.

This achievement consolidates the Institute as both a project implementer and a strategic policymaker, serving as a vital bridge between academic expertise, community realities, and governmental decision-making.







TOWARDS COP30:

THE LEADING ROLE SOKA AMAZON INSTITUTE AT THE SUMMIT

The participation of Soka Amazon Institute in Belém for COP30 was marked by a profound sense of pride and accomplishment. More than observers, we were protagonists in a historic edition held on Amazonian soil, bringing the imprint of humanism to global climate discussions.

The power of Pre-COP mobilization: “25 Years of the Earth Charter”

Our journey began even before the official opening of the Conference of the Parties. In a strategic partnership with Earth Charter International, we organized the International Seminar “25 Years of the Earth Charter” in Ananindeua (PA).

- **Global leadership:** the event convened international voices at the Ananindeua Municipal Theater, promoting education for peace and sustainability as key pillars of a new global pact.
- **Strategic panel:** we highlight the participation of Nobuyuki Asai, director of the Soka Gakkai International (SGI), in the panel “Democracy, Non-Violence, and Peace.” His presence reinforced the Soka network’s commitment to translating awareness into meaningful ethical and political action.
- **Ethical legacy:** the seminar reinforced the Earth Charter as a moral compass guiding our initiatives at Dr. Daisaku Ikeda PNHR, promoting the vision of planetary interdependence that we carried forward to COP30.





UBIQUITOUS PRESENCE: DIALOGUE AND YOUTH IN THE PAVILIONS

With the official opening of the summit, the Soka Amazon Institute took an active role in decision-making and debate spaces with energy and expertise. By the midpoint of the event, our engagement already stood out for its breadth and reach:

- **Youth in action:** our young representatives toured the pavilions, interacting with other global leaders and opening essential channels of dialogue for planetary sustainability.
- **Connection hub:** we showcased our management models, including partnerships with private and public sectors, to NGOs, companies, and governments from multiple countries.
- **Environmental diplomacy:** leveraging the unique COP environment, we strengthened alliances and demonstrated that solutions for the Amazon must necessarily prioritize education and the empowerment of local communities.

FUTURE OUTLOOK

By the midpoint of COP30, a prevailing sense of confidence defined our participation. The Institute did not merely observe the conference; we actively fostered dialogues that will influence the coming decades. Every panel and meeting reinforced our conviction that, despite the challenges ahead, the future will be shaped by people and institutions deeply committed to the dignity of life and the protection of the rainforest.



FROM LOCAL TO GLOBAL: THE GLOBAL ETHICAL BALANCE (BEG) AS A COP30 SUCCESS STORY





On September 18, 2025, Soka Amazon Institute carried out a remarkable edition of the Global Ethical Balance (BEG) at the Municipal School Francisca Góes, in Careiro da Várzea. What began as a community and corporate immersion evolved, months later, into one of COP30's highlights in Belém.

The power of multi-stakeholder dialogue

The event brought together 59 participants in a model collaboration among the private sector, public education, and municipal management. Participants included representatives from EcoGaia, Tutiplast, Super Terminals, and Visteon, alongside the Secretary of Environment of Careiro da Várzea, Lúcia Costa, the Sumaúma Institute, students, teachers, and volunteers.

Methodology and Critical Reflection

Organized into groups, participants were challenged to respond to guiding questions based on the Earth Charter, addressing topics such as:

- Addressing scientific misinformation
- Transitioning production and consumption models toward the 1.5°C Goal
- The role of developed countries in climate finance
- Valuing traditional knowledge and strengthening ethical leadership

The outcome was a vibrant collection of poems, drawings, and audio recordings that conveyed the urgency of the climate crisis from an Amazonian perspective. All materials were integrated into the official platform, contributing to the strengthening of BEG's global objectives.





INTERNATIONAL RECOGNITION AT COP30

The highlight of this initiative was the welcome surprise of finding this action officially featured on the panels at COP30. The event held at Francisca Góes School was presented during the Conference of the Parties as a successful example of BEG implementation.



This recognition reaffirms that Soka Institute's methodology can connect the voices of forest communities to global decision-making forums. It stands as a model of how civil society can - and should - monitor and respond to the climate crisis, grounding its actions in ethical and humanistic principles.

REACH AND RESOCIALIZATION: ENVIRONMENTAL REEDUCATION WORKSHOP

The educational initiatives of Soka Amazon Institute demonstrate a broad reach and a strong capacity to engage diverse audiences in critical discussions on environmental justice. Through a strategic articulation, we took part in this initiative based on our strong partnership with the Manaus Environmental Court and SEMED Manaus, which incorporated the Environmental Reeducation Workshop held at the Manauara Environmental Knowledge Space (ECAM).

TRANSFORMING SENTENCES INTO AWARENESS

The workshop targeted individuals serving penalties for environmental infractions.



In collaboration with the Judiciary and the supporting structure of SEMED (Municipal Department of Education), the Soka Amazon Institute facilitated a transformative experience, turning a mandatory activity into an opportunity to rediscover and value biodiversity:

- **Human-centered approach:** through a lecture–dialogue format, we created a welcoming environment focused on building accessible conversations, where personal experiences were connected to technical knowledge about Amazonian fauna and flora.
- **Education for responsibility:** beyond theoretical instruction, the workshop fostered a sense of individual accountability, reinforcing that the protection of the region is a shared responsibility among institutions and citizens.

OUTCOMES:

FROM SKEPTICISM TO ENTHUSIASTIC ENGAGEMENT

The most powerful aspect of this initiative lies in the transformation witnessed at the end of each session. Participants who initially arrive reserved and distant gradually open themselves to dialogue, ultimately concluding the experience with a renewed sense of curiosity and appreciation for the richness of the forest.

Together with the Environmental Court and SEMED, the Soka Amazon Institute takes pride in transforming moments of legal accountability into opportunities for environmental awareness. What emerges from these encounters are deeply aware citizens individuals who begin to recognize the Amazon as a shared heritage of life, deserving of respect, care, and protection.



STRATEGIC ALLIANCES:

CONNECTING CONSERVATION AND THE INDUSTRIAL SECTOR

The success of Soka Amazon Institute's initiatives is strengthened by a robust network of partners committed to socio-environmental transformation. Our collaboration with Manaus's industrial sector extends far beyond logistical support; it represents a strategic alignment of values in which leading companies combine their resources and capabilities with our technical expertise to generate measurable impact for both communities and ecosystems.

SHARED RESPONSIBILITY:

“TUTI SOLIDÁRIO” INITIATIVE

In partnership with Tutiplast, the Soka Amazon Institute carried out two editions of the “Tuti Solidário” initiative at Maria Madalena Santana de Lima Full-Time State School. These actions demonstrate how industry can act as an agent of urban regeneration and environmental education:

- **Planting and cultivation:** in the first semester students and company employees came together to plant fruit tree species, creating a shared learning experience that connected participants to the cycles of the land and to the importance of food security.
- **Promoting green spaces:** a total of 150 native tree seedlings were donated to the community, encouraging families and students to create and nurture green areas in their homes and school surroundings.
- **Practical education:** the sowing of sunflower seeds in biodegradable cups became a playful and meaningful educational activity, helping students understand the cycle of life while reflecting on sustainability and waste reduction.



SUSTAINABILITY IN THE WORKPLACE:

SIPAT AMAZON REFINERY (REAM)

The Institute's outreach also extends to the heart of industrial operations. During REAM's Internal Week for Accident Prevention (SIPAT), we brought environmental issues to the center of workplace health and safety discussions:

- **Institutional lecture:** our Environmental Education Coordinator, Jean Dinelly, presented the Institute's conservation strategies, reinforcing both individual and collective responsibility in protecting the Amazon.
- **Hands-on experience:** the donation and sowing of seedlings transformed the workplace into a space for reflection on Amazonian biodiversity, sustainability, and human well-being.

FOUNDATION BUILDING:

PARTNERSHIP WITH SUPER TERMINALS

Collaboration with Super Terminals — Brazil's first Green Port — exemplifies the effectiveness of long-term partnerships dedicated to environmental education from an early age. On World Environment Day, Soka Amazon Institute welcomed students from Educandário Gustavo Capanema for an immersive learning journey:

- **Experience at the PNHR:** children explored trails, met the "baby Sumaúma," and interacted with the stingless bee meliponary.
- **Corporate volunteering:** the initiative engaged volunteers from Super Terminals and Super Trans, demonstrating that sustainability is a commitment embraced at all levels within partner companies.



TRADITION AND IMPACT:

3 YEARS OF MOBILIZATION FOR THE RIO NEGRO

What began as a one-time initiative in 2023 was consolidated in 2025 as one of the largest volunteer mobilization efforts in the region. We reached the third edition of the Clean-Up Drive, a joint initiative between Soka Amazon Institute and IPHAN, demonstrating how consistency and strategic partnerships can mobilize an entire community in defense of natural heritage.

The power of the collectivity in numbers

Held during a symbolic period, between National River Day and International Volunteer Day, this year's clean-up drive exceeded expectations and reinforced the collective commitment to the health of our aquatic ecosystems:

- **Volunteer army:** a total of 198 participants, including community members, students, and institutional partners, united in the effort to restore the banks of the Rio Negro.
- **Historic result:** in a single day, 10,910 kg of waste was removed tons of plastic, glass, and tires prevented from polluting the river and threatening local biodiversity.
- **Critical awareness:** the initiative also served as a powerful call to action against water pollution, supported by scientific evidence that places Amazonian rivers at the center of global environmental concern.

940 KG

waste found in
garbage bags

153 TIRES

removed from
the beach

10,9

TONS

25 KG

glass bottles



WHY CONTINUITY MATTERS?

The success of this third edition demonstrates that Soka Amazon Institute is not focused solely on immediate results, but on cultivating a lasting culture of environmental stewardship. The partnership with IPHAN, combined with the growing engagement of civil society, shows that protecting the Amazon is a civic commitment strengthened year after year.

By transforming the clean-up initiative into an annual event, Soka Amazon Institute and its partners inspire new attitudes and reaffirm that caring for the “river that connects us” is a shared and non-negotiable responsibility.



**Mutirão
de
Limpeza
2025**







EXHIBITION “SEEDS OF HOPE AND ACTION – MAKING THE SDGs A REALITY” IN PARTNERSHIP WITH THE REGIONAL LABOR COURT OF THE 2ND REGION

The Soka Amazon Institute participated in the 2nd Conference on Climate Emergency and Climate Justice, held from June 9 to 11 by the Regional Labor Court of the 2nd Region at the Fórum Ruy Barbosa in Sao Paulo. As part of the official program, the exhibition “Seeds of Hope and Action – Making the SDGs a Reality” was presented in the Justice Courtyard and remained open to the public until July 3. For the exhibition, a monitoring program was organized for 18 young participants, aged 15 to 20,

enrolled in the Young Apprentice Program of the Regional Labor Court of the 2nd Region. As part of their preparation, the participants received training conducted by Rebeca Soares, Environmental Educator at the Soka Amazon Institute. The training addressed key themes such as the Sustainable Development Goals (SDGs) and the Earth Charter International, equipping the young participants with the knowledge and communication skills needed to present these concepts and facilitate visitors’ engagement with the exhibition content.



ACKNOWLEDGMENTS

ISA ANNUAL REPORT 2025

As we close the 2025 cycle, we celebrate the achievements that have solidified our mission of transforming Soka environmental education into a tool for planetary citizenship and social empowerment. The Green Classroom certification awarded by the Ministry of the Environment, along with our active participation in prominent events such as COP30 and the Youth Environmental Conference, reaffirm our excellence in integrating biodiversity preservation, education, and humanistic values.

Many hands worked together to reach significant milestones, from engaging hundreds of students to planting seedlings that now contribute to urban reforestation. Seeing these results gives us confidence that the Institute continues to fulfill its mission of leaving a legacy of interdependence and hope for the Amazon and for the world. We feel strengthened by all that we have accomplished, for this reason, we aim to go even further in the years to come.

As Dr. Daisaku Ikeda wrote about the importance of our region:

"The Amazon is the treasure of humanity, the forest of life that must be preserved as a testament to human wisdom and love for the Earth."



OUR TEAM



João Carlos Júnior
Environmental
director



Maisa Braga
Finance



Jean Dinelly
Environmental
coordinator



Karoline Emilly
Forest engineer



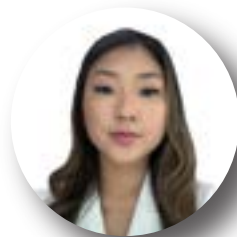
Rebeca Braga
Environmental
educator



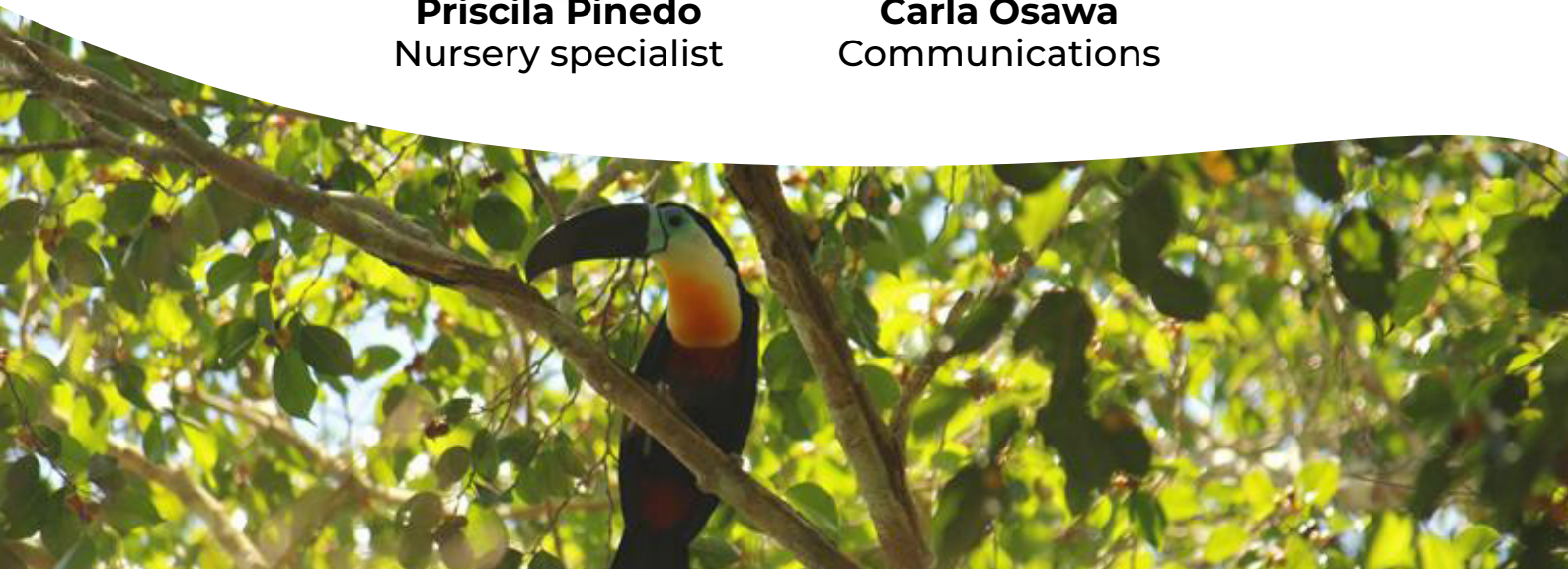
Juan Pablo
Field assistant



Priscila Pinedo
Nursery specialist



Carla Osawa
Communications



ANNUAL REPORT 2025

“ Education will certainly enable human beings to demonstrate their authenticity. In this sense, I am absolutely certain that the Amazon is the ‘ideal castle of education and hope’ that shines continuously in the skies of Brazil, the great nation of peace of the 21st century.”

Daisaku Ikeda
Founder of the Soka Amazon Institute



INSTITUTO SOKA
AMAZÔNIA



Rede Brasil



With support from:



Address: R. Des. Anizio Jobim, 980 - Colônia Antônio Aleixo, Manaus - AM, CEP 69008-450, Brasil



WhatsApp: + 55 92 3030-3549



E-mail: institutosoka@institutosoka-amazonia.org.br



@institutosoka.amazonia

Learn more on our website:



www.institutosoka-amazonia.org.br